**Elevator Pitch: <Project/start-up name>**

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| **Problem:** | Description of a relevant problem solved by your project / venture |
| *Fragezeichen mit einfarbiger Füllung* |  |
| **Solution**: | Presentation of the solution, representing the core of your project / start-up |
| Ausrufezeichen mit einfarbiger Füllung |  |
| **Vision**: | A single sentence that distills your project’s / start-up’s vision and keeps in mind the market segment you address |
| Gute Idee mit einfarbiger Füllung |  |
| **Competition:** | Description of your competitors and your competitive advantage |
| Zielgruppe mit einfarbiger Füllung |  |
| **Team**: | Special experience and know-how in your team |
| Gruppe mit einfarbiger Füllung |  |
| **Development**: | Description of most important next development steps / milestones including required investments |
| Liniendiagramm der Exponentialkurve einer Pandemie mit einfarbiger Füllung |  |

*🡺 a short, memorable description of what you do and / or what you sell.*