

Helmholtz Entrepreneurs: From Idea to I did

Tuesday 20 September 2022 15:00 (2 hours)

What is entrepreneurial thinking and why does it matter?

Entrepreneurial thinking is a way of thinking and refers to the capacity to act upon opportunities and ideas, and to transform them into value for others. It is founded upon creativity, critical thinking and problem solving, taking initiative and perseverance and the ability to work collaboratively in order to plan and manage projects that are of cultural, social or financial value.

Why does it matter? Businesses and employers across all sectors presuppose the academic and technical excellence of graduates. However, they must increasingly differentiate and identify future employees based on core competencies and skills, such as creative problem-solving, teamwork, understanding of risk and overall resilience. In many countries, however, academic institutions are very slow to adjust, partly because traditional career advancement in academia is mostly dependent on research activity. In the same way as labour markets and workplaces are undergoing rapid change, higher education and research institutions need to adjust in order to stay relevant. This requires entrepreneurial thinking among students, researchers and staff alike.

This workshop is based on experiential and action-based learning and will give participants a short, hands-on introduction on what it means to think entrepreneurially and how it may be useful in career development.

→ [Register here](#) ←

Target audience

any academic level

Learning target

Basics of entrepreneurship, Understanding of the opportunities to create a start-up

Previous experience

Optional: Entrepreneurship event beginning of June

Maximum number of participants

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Presenters: VAN HOLTHE, Emma (Helmholtz AI); ALEXANDRAKIS, Julian (Helmholtz Transfer); SEYFRID, Mathieu (Helmholtz AI)

Session Classification: General