

BLENDED LEARNING - Experiences from an Msc curriculum in Business studies

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Blended learning is a not a new concept, but certainly has experienced an increase in usage and presence on the educational market in recent years. Especially Covid 19 has lead to a significant rise in study programs relying on online delivery and blended learning modalities only. In turn, this has reduced potential barriers for internationalizing study programs. The poster presents the blended learning approach in an MSc curriculum in Business studies, from conceptualization of the blended learning elements, to challenges on student and lecturer side during their application, as well as lesssoons learnt. The latter is partly generalizable and can be used as an input for future blended learning approaches in ones own teaching efforts and formats.

Number of participants

Position

Further comments

Keywords

Blended learning, e-learning, international student groups

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