



# Max Delbrück Center

## Entrepreneurship Essentials Course

### Bridging Research with Business 2025

#### FREQUENTLY ASKED QUESTIONS

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##### What is it and what are the time commitments

- An intense boot camp-style event that will teach you how to be an entrepreneur and bring a new venture to life.
- It takes place online using a variety of technology tools including the [Mashauri Campus](#) (an online platform) and Zoom  
<https://us02web.zoom.us/j/5066080354?omn=84908213107&jst=3>
- The Bootcamp dates are 5 days spread over 7 and 8 October, 14 & 15 October and 17 October
- You will attend the event online every day from 09h00 to 16h30 with 1 hour lunch break.
- It will involve about 4 - 6 hours of essential pre-work (over a 4 week period) on the Mashauri Innovation Launchpad which will prepare you for the bootcamp itself. This Innovation launchPad will open on 15 September 2025. As it is fully online you can conduct the work in your own time. You will be enrolled on the program before then and informed of that enrolment by email.
- In addition, every evening of the bootcamp there will be 1 to 2 hours of "Knowledge Dives" preparing you for the following day. This too will be accessed online on the Mashauri Online Campus

***Please note: this is an incredibly intense, exciting and potentially life-changing experience. However, you need to be prepared to fully commit to these time requirements or you will not receive the full benefit of the program. This is accentuated by the fact that you will be working in teams and you will be dependent on your team members doing the work - just as they will be dependent on you.***

### **Modus operandi:**

- The format will be fully online. Part of the time (especially in the evenings) you will be working individually, part of the time there will be interactive lectures and guest speakers; but the majority of the time will be working online with your team
- The online program will be run on the Mashauri education platform and you will retain access to all the material for a period of 6 months after the event.
- You will learn the fundamental aspects of entrepreneurship and best practices of new venture development using a lean startup approach. You will build a new venture in your team as you learn. The event will culminate in your team pitching to a panel of investors and experienced judges
- You will be working in a team for the bootcamp. Teams will be selected based on the choice of venture and the diversity of team members.
- It will be an action-packed, fun and fast-paced program with a lot of interaction with your peers and the instructors.

### **How do I apply and what are the selection criteria?**

- After your initial expression of interest,, all successful applicants will need to complete a detailed application (including submitting their venture idea) form that will take about 10 -15 minutes to complete. This will be sent to you and is also included here:  
[Detailed Application Form](#)
- Detailed applications close on 22 September 2025
- The detailed application itself will be used for a number of purposes:
  - To capture the new venture idea you would like to be considered for development in the program (see note below)
  - To establish a baseline of your entrepreneurial knowledge and experience
  - To potentially use as a selection tool if we are oversubscribed (note that entrepreneurial experience is NOT a prerequisite - see criteria below)
- If we are oversubscribed, we will select the candidates based on their perceived commitment to the program and their desire to obtain an entrepreneurial mindset. We will also take into account the venture idea put forward.

**My business idea and related issues?**

- We anticipate that every participant will put forward a business idea in the application process and work on it in the program. However, if you do not wish to put forward an idea, your application will still be considered.
- Your business idea could be anything from a raw idea to one on which you have already begun to work. It should preferably be in a field in which you have some knowledge or expertise.
- IMPORTANT NOTE: You will work in teams of about 5 per team with each team working on a specific idea. The actual ideas worked on will be selected from the pool of ideas put forward which means that only 1 in 5 ideas will be developed in the bootcamp. That means that you may NOT be working on your own idea.  
However, the idea selection is based on a process whereby each student puts forward an ordered list of their favourite idea options and we use that as a basis to select which ideas will be worked on and in which team you will be placed.

**Will I get a certificate?**

- Yes, there will be a certificate issued by Mashauri and Max Delbrück Center to all who successfully complete the program

**How much does it cost?**

- No costs.

**Why should I enrol?**

- The program will start you (or help you continue) on the journey of developing an entrepreneurial mindset and give you a critical set of tools to use further in your career.
- You will also learn about important concepts like managing intellectual property and the process and challenges of funding a venture
- It is an interactive, fun and exciting program
- You will get to network with your peers and find like-minded participants
- Rewards are offered to the top participants
- All successful participants will earn a certificate

**How will I know if I am accepted to the program?**

- You will be notified on, or before 22 September 2025

**Who is it for?**

- MDC & H3 Health Hub Employees

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**For more information contact Jean-Yves Tano ([jean-yves.tano@mdc-berlin.de](mailto:jean-yves.tano@mdc-berlin.de))**

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