

Discussion on a joint H-Platform communication strategy in the area of training

Friday 10 December 2021 09:00 (1h 30m)

All Helmholtz Incubator Platforms and many Helmholtz Institutions offer training formats aimed at the Helmholtz community. Some of these courses are intended for a wider target group while other training formats are intended for narrower, more selected groups such as experts in a specific field. Since a common Helmholtz-wide communication system such as a training platform or a cross-center email list is missing, we would like to discuss how the platforms can cooperate and support each other in order to achieve a joint, target group-oriented promotion of training formats. This communication strategy should be well coordinated, reach as many centers and as many target groups as possible. For the joint discussion we will prepare miroboards to summarize ideas and possible solutions.

Preferred time slot length

90 minutes

Intended Audience

This discussion round is orientated to all who are involved in development and promotion of training events.

Contribution Language

English

Primary authors: TRÖSCH, Mirl (Geomar Helmholtz Research Center); STEFFEN, Jan (Geomar Helmholtz Research Center)

Presenters: TRÖSCH, Mirl (Geomar Helmholtz Research Center); STEFFEN, Jan (Geomar Helmholtz Research Center)

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