

Workshop - Playing Lean

Thursday, September 19, 2024 2:00 PM (3 hours)

Join us for a session of Playing Lean, an engaging hands-on “flight simulator” for Lean Startup and innovation. The creators of the game have partnered up with Alexander Osterwalder, inventor of the Business Model Canvas and one of the great minds of Lean Startup. The Playing Lean board game teaches highly valuable lessons on Lean Startup, creates interest in Business Model Canvas, goes deep on the Value Proposition Canvas or running lean with the Lean Canvas. Playing Lean is turn based and players in competing teams advance a fictional strategy, competing in the same industry. Playing Lean deploys a number of gamification practices: storytelling, social learning, motivation and reward structures, competition - all supported by a trained facilitator

Presenter: KAMMERMEIER, Klaus

Session Classification: Course 16 (Helmholtz AI / HIDA)