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Workshop - Empowering Women Entrepreneurs

Friday, September 20, 2024 10:00 AM (2h 30m)

The workshop will address the specific challenges encountered by women in the entrepreneurial domain, with a focus on openly discussing gender biases and stereotypes. The goal is to foster a supportive environment for participants to share experiences and strategies. Attendees will acquire practical knowledge and skills essential for entrepreneurial success, particularly in overcoming gender-specific obstacles in MINT-related careers. Through self-assessment exercises and interactive sessions, participants will identify their unique strengths and capabilities. An experienced female entrepreneur will be present to reflect and consult with you. The workshop aims to empower women to leverage these attributes, cultivating the self-confidence necessary for entrepreneurial endeavors.

Presenters: KORNAU, Angela (Coach & Researcher); BACHUS, Barbara (ExoMatter)

Session Classification: Course 3 (HIDA / Helmholtz AI)