

Workshop: Building an Academic Presence: Social Media Strategies for Educators

Thursday 21 November 2024 14:40 (1 hour)

This workshop provides an introduction to the role of social media in academic communication for educators. Participants will explore different platforms, gaining insights into the specific functions of each for networking, disseminating courses, and fostering collaborations. The session will also address how to select appropriate platforms. Emphasizing the growing importance of digital visibility in academia, the workshop aims to equip participants with foundational knowledge to effectively manage their online presence.

Presenter: OUDRAY, Laila

Session Classification: Workshops Part 2